# secutech

26th-28th. April. 2023 **Taipei Nangang Exhibition Center,** Taiwan

# POST SHOW REPORT













**Scale 15,120** sqm (gross)



260 Companies from 12 Countries





107 Seminar Sessions

2,223 Audiences in total

### **EXHIBITORS**

## secutech



presented by Secutech





Secutech and its concurrent shows are held to promote intrgrated security solutions and bridge suppliers with buyers from various vertical projects.

- Advisory:
- **National Communications Commission**
- Organizer:
  - Messe Frankfurt (HK) Ltd. Taiwan Branch
- Co-organizer:
- **Taiwan Industry Association of Intelligent** Security and Safety;
- **Taiwan Telecommunication Engineering Industry Association**

**Exhibitors in Total** 



Japan / Vietnam / Korea/ Norway / Hong Kong / Israel Spain / Singapore / UK/China / Taiwan / USA



#### EXHIBITING **BRANDS**

#### **READ MORE**





































































































### **6 Solution Zones**

#### **Security & AloT Zone**

# Rich Tree Link A A Link Rich Tree Link

Exhibit a range of advanced products, technologies and solutions. Integrated AI technology with big data and security control. Available to apply in various industries, including construction, security, warehousing, and transportation management.

# 5G & telecommunication technology Zone



Organized by Taiwan Telecommunication Engineering Industry Association. Present all kinds of 5G private network solutions and host a 5G application forum.

## Smart Factory & Industrial Safety Zone



Highlight the importance of factory facilities and workers protection. Themes include industrial safety detection, smart factory, factory environmental safety, logistics and warehouse management and so on.

## **6 Solution Zones**

#### **Smart Building and Living Zone**

With the latest smart home and home automation networking programs, alongside with automation and management system, the area provides visitors with the most advanced building technology and solution.

#### **Smart Railway Equipment Zone**

Display latest applications of AI technology in intelligent transportation system. Also showcasing smart railway systems which focus on rail control safety, electromechanical integration, and car monitoring solutions.

## Fire Protection and Disaster Prevention Tech Zone

Each booth unveils different products for fire protection. The range even includes detection products that combine AI technology and recognition system. A fire truck with up-to-date protective equipments attracts wide attention.







# Exhibitor Feedback: A professional platform that attracts international buyers to revisit.



#### Mr. Michael Meissner/ Chief Executive Officer, AEviso Group

Secutech is an effective platform for us to demostrate our series of products. Also, It allow us to study the latest trends in Al and the advancements in technology which help us to improve our monitoring products by reducing false alarms. Through Secutech, we have better prospects for exposing our products and expanding our market.

#### Mr Kevin Huang/General Manager, Advanced Seating

Our manufacturing process follows the latest industrial standards which meets the EU regulatory requirements. We produce seats for railway systems and public transportations. Secutech allows us to find target buyers effectively. We are grateful for the support and hope to continue joining Secutech in the future.

#### Mr. Victor Xu / Marketing Department, Klacci

Secutech makes it possible for us to meet and exchange ideas with visitors from different countries and industries. Secutech is an excellent, engaging platform and we look forward to participate in future events in order to receive more feedbacks and consistently improve our products.

#### Mr. Peter Chan / Managing Director, LHD Group Hong Kong Ltd.

Secutech provides a platform for visitors to share their opinions and ideas, thus finding suitable business partners. As one of the local exhibitors, frankly speaking, most of our customers are domestic, but partcipating in this platform has allowed us to approach potential buyers from overseas.

#### secutech







National Fire Agency Pavilion

# 6 Themed Pavilions



IoT Cyber Security
Certified Product Showcase



**Earthquake Alert Pavilion** 



Smart Logistics Innovation Pavilion



**Disaster Prevention Pavilion** 





# **509** Overseas Visitors

#### Visiting purposes

43.32% First-Time **Visitor** 

1.Purchase or source product 53%

2.Look for distribution opportunity 49%

3.Look for joint-venture partners 29%

#### **Business Matching**



**Buyers** 

**55 Exhibitors** 

212 matching sessions

#### Visitor nationalities











Canada

Bangladesh







Singapore

Malaysia 🖴









**Philippines** 





Vietnam



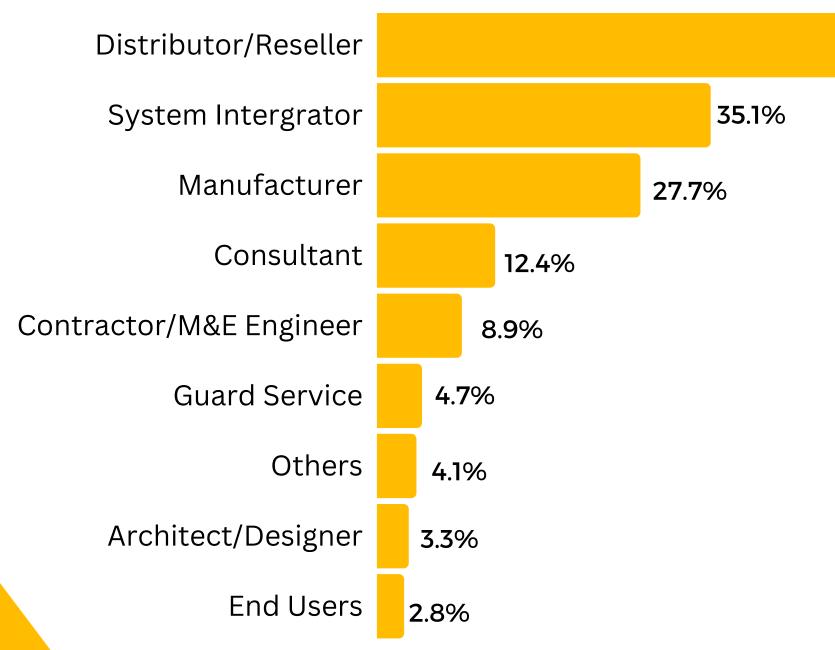






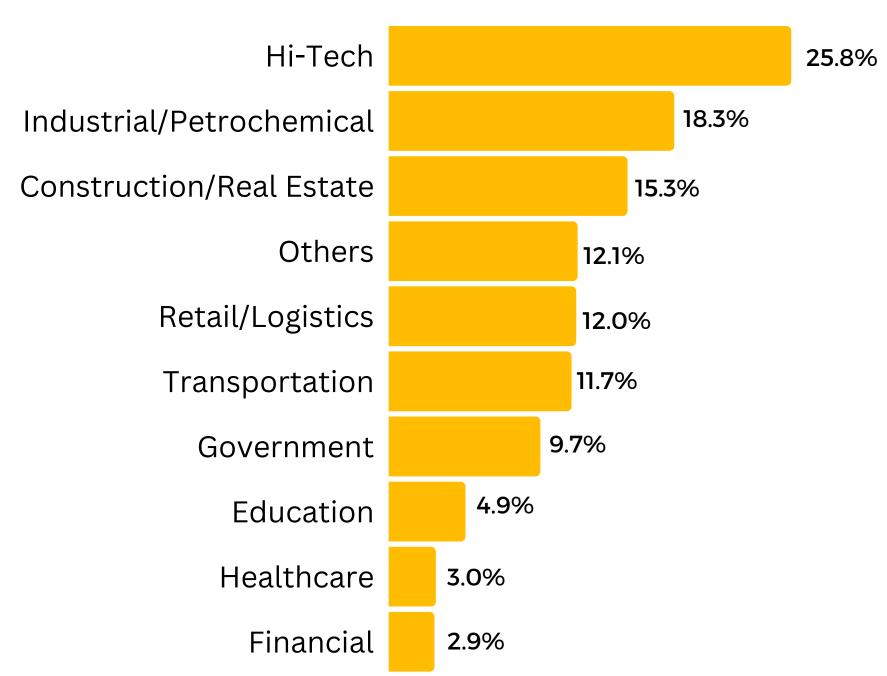
#### **Overseas Visitors**







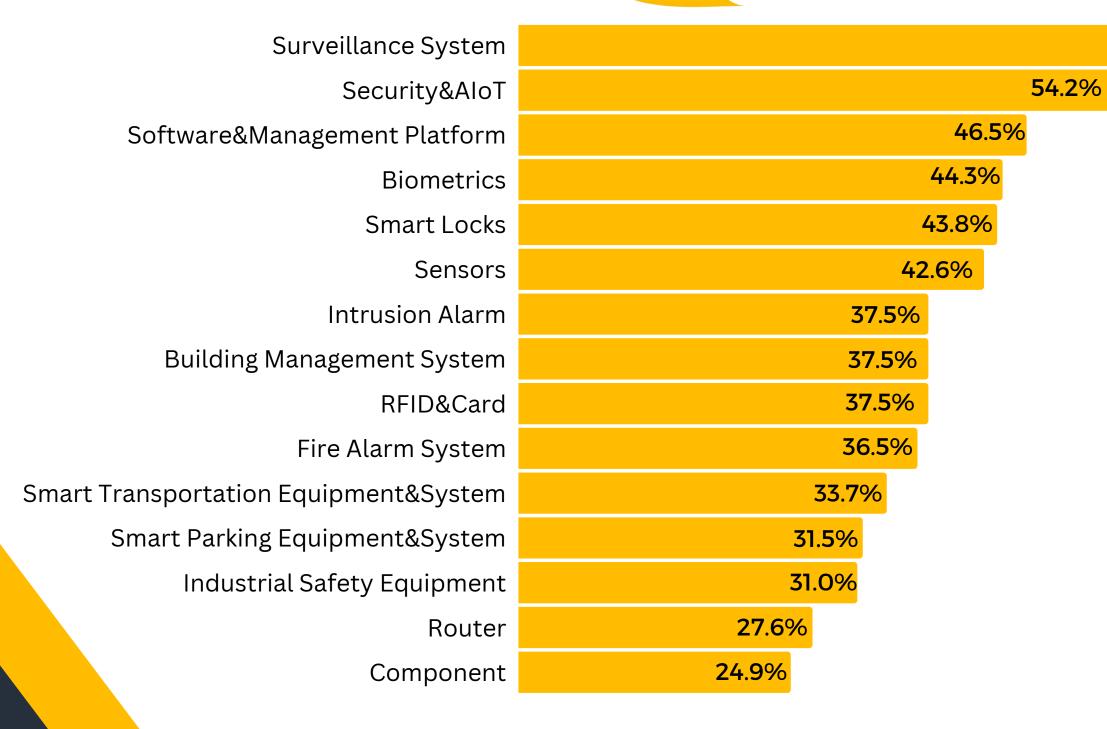
49.1%





#### **Overseas Visitors**

# Product of Interest



53.54%
Decision-making
Authority

**72.4**%





# Overseas Visitor Feedback: Secutech is the best platform for seeking business partners.



I come to Secutech to look for image recognition software for use within our warehouses in Cambodia. Secutech displays many high-tech products that have captured my attention. I am eager to share the technologies and solutions that I have seen here with my Cambodian business partners. Taiwanese exhibitors possess deep knowledge of high-technology, and I am pleased to have this professional exhibition as an opportunity to explore potential collaborations.

Mr. Sambath Karuna, Co-founder and Chairman, Special Trust (Cambodia) Co Ltd

I am from France and this is my second time attending Secuech. Advanced Albased biometric image recognition is efficient for providing huge volume of data, so we are seeking products that intergrated such technolgy with software application. Secutech presents many products and solutions that we are not able to find in Europe. We hope to work in partnership with Taiwanese suppliers, and we definitely will revisit Secutech again. Thank you, Secutech, for providing a high-quality platform and all the bussiness opportunities.

Mr. Sebastien LOEB, Chief Executive Officer, Videoconsult

We are a security company that provides security guards, ESS electronic monitoring equipment, ATM and cybersecurity services for banks. The main purpose of our visit to Secutech this time is to find security products to upgrade our access control and monitoring system. We are delighted to find that the exhibited products from various companies are of high quality and meet safety standards. Secutech is a professional exhibition where I can easily search for all the products that interest me. Surely I am coming back next year.

Mr. Surya Parkas A/L Nokaraju,

Senior Manager, SB Machines Sdn

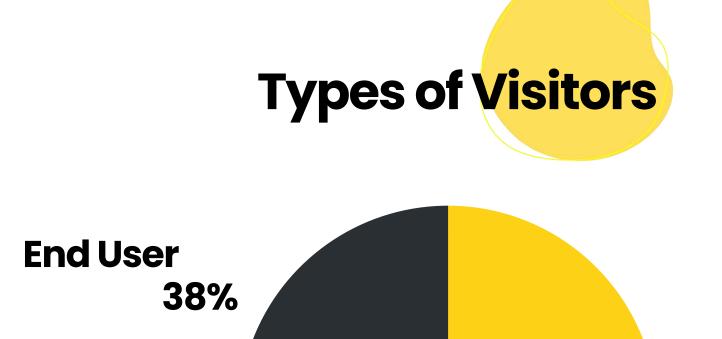
Numerous video surveillance devices and AloT programs are exhibited at Secutech this year. In which I can find security solutions from VMS monitoring systems and Al vision software, and our company spend nearly a million dollars to purchase related products every year. All of the products we find at Secutech are of finest quality. Secutech is absolutely worth visiting, which is why I must attend to seek for business connections and opportunities.

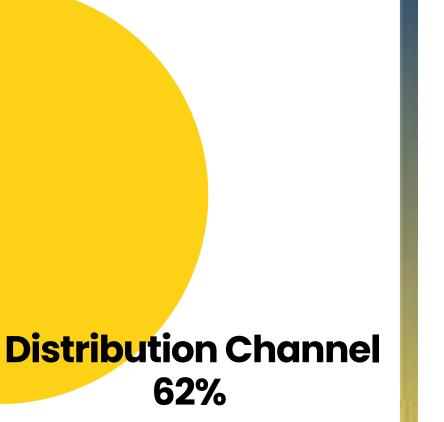
Mr. Kritsada Phanbamrung, Managing Director, CCTV (Thailand) Co Ltd

#### **Domestic Visitors**

13,185 people







62%



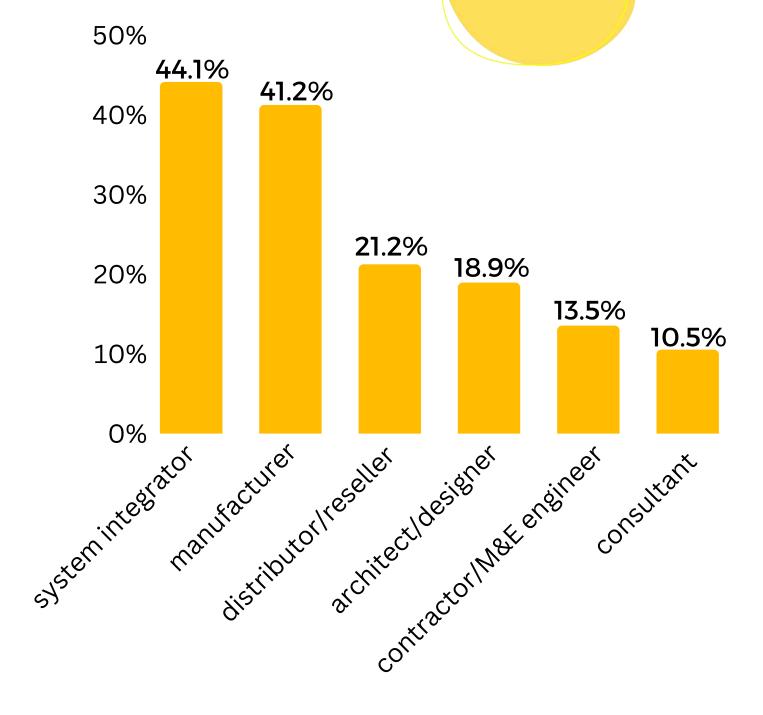
Look for joint-venture partners 23%

Look for distribution opportunity **39%** 

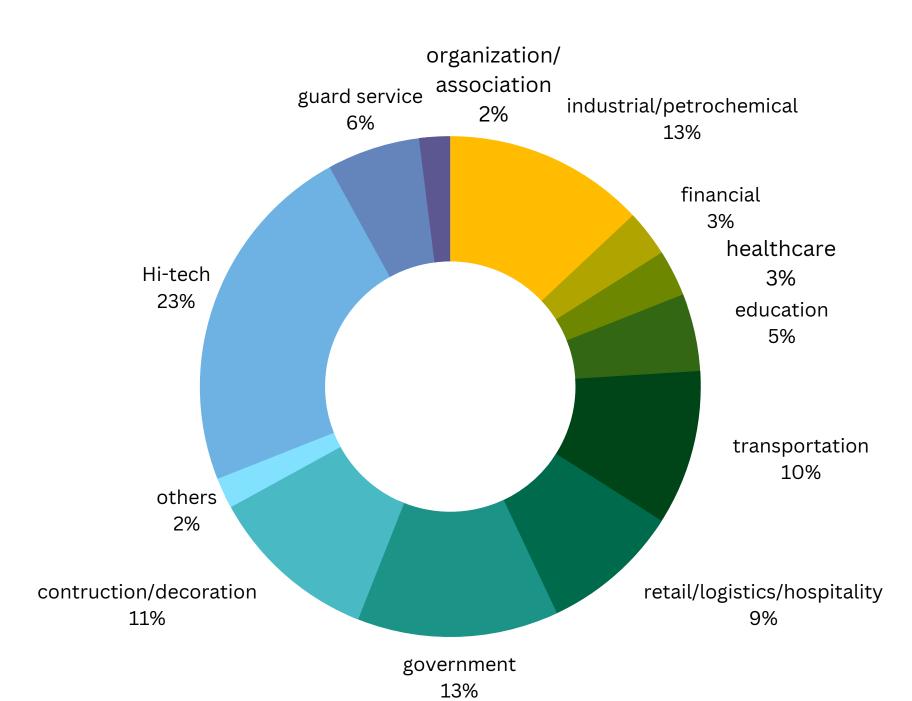
Purchase or source products 49%

#### **Domestic Visitors**

#### **Business Nature**



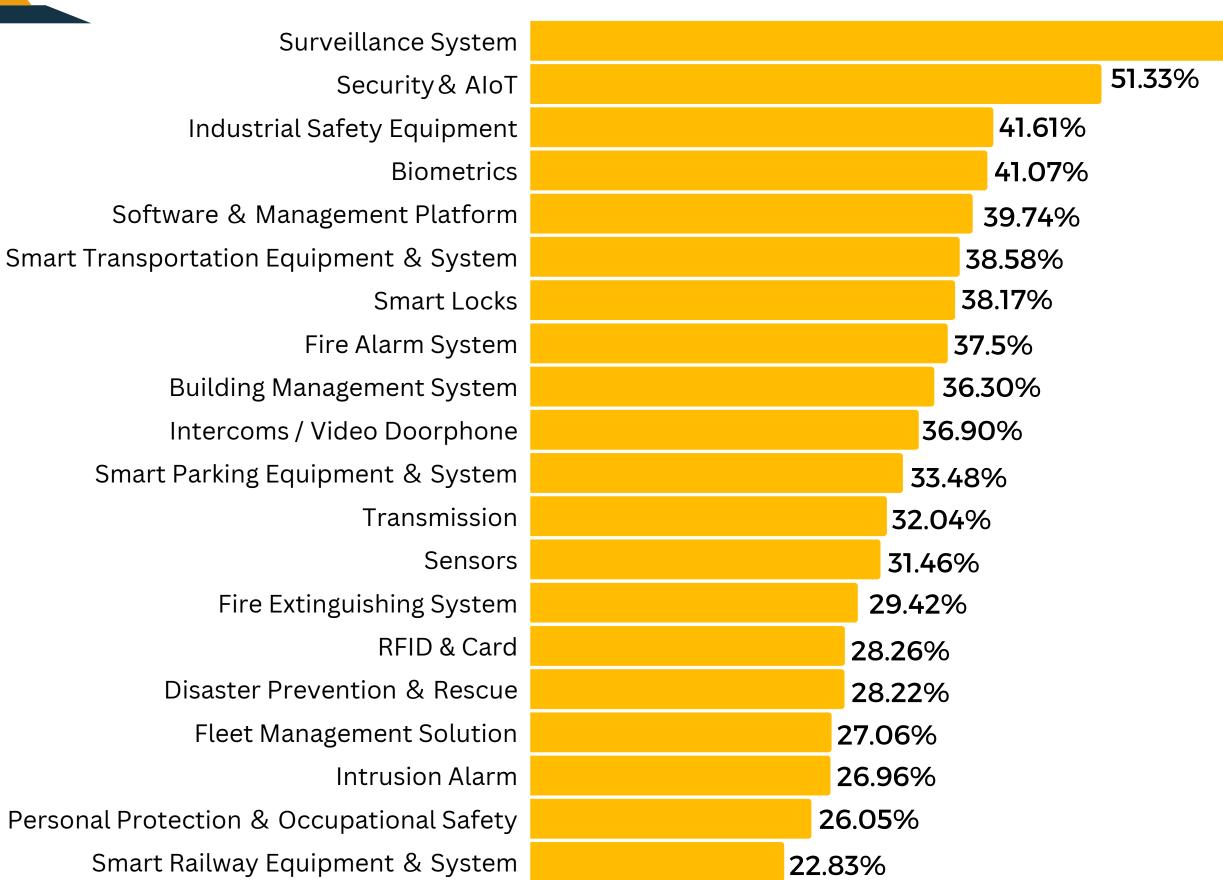
#### **Area of Business**



#### **Domestic Visitors**

#### **Product of Interest**

64.57%







# 6 Themes 107 Sessions 2,223 Audiences

**Smart Security Trends Seminar Series** 

27 sessions 590 audiences

**Smart Building and Living Seminar Series** 

18 sessions 180 audiences

**Industry Safety Management Forum** 

20 sessions 530 audiences

**Smart Railway&Logistics Seminar Series** 

16 sessions 294 audiences

**Smart Logistic Forum** 

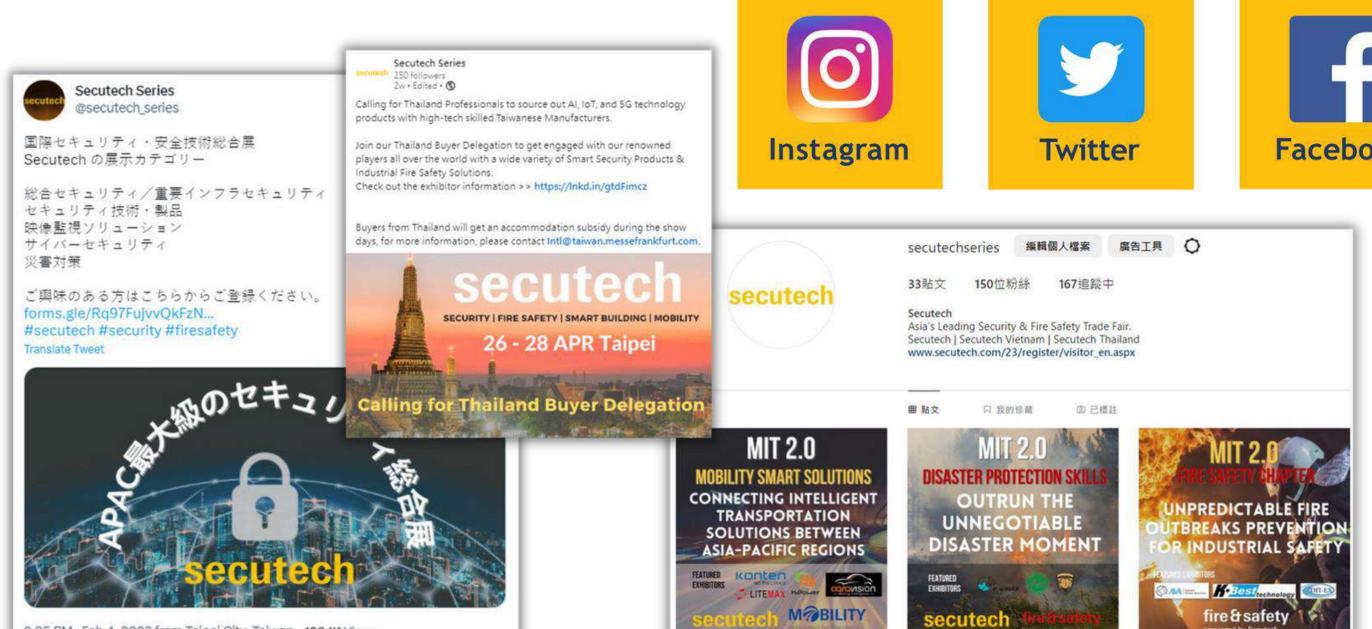
5 sessions 87 audiences

**Disaster Prevention Seminar Series** 

37 sessions 542 audiences

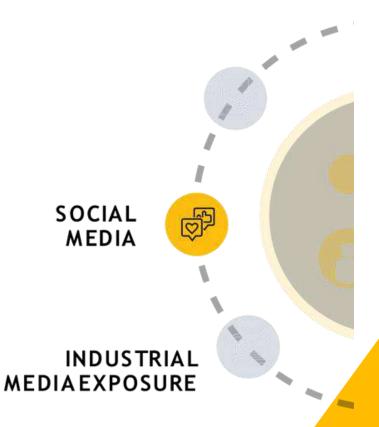
#### SOCIAL MEDIA EXPOSURE

2:05 PM · Feb 4, 2023 from Taipei City, Taiwan · 188.1K Views









#### MEDIA EXPOSURE

MDM Publishing



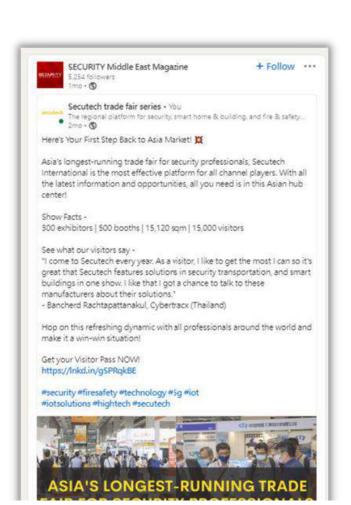
SJ

International Security Journal Security Solutions Today

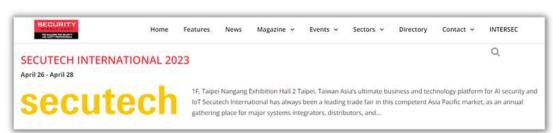
SECURITY SOLUTIONS

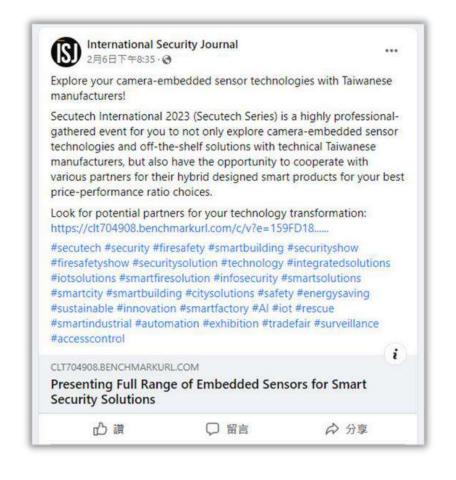


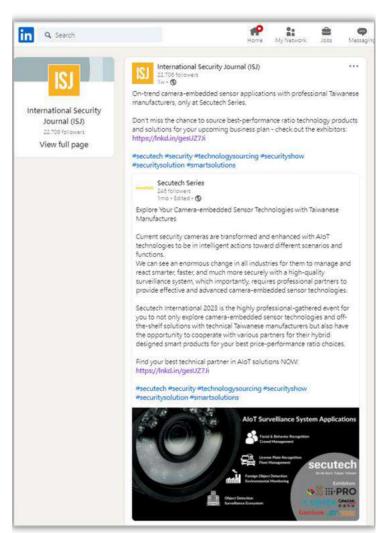


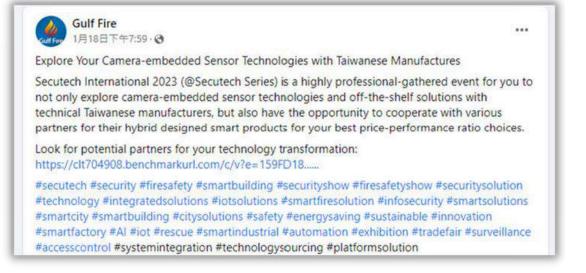












# Local Media Exposure

#### 38 medias, 58 journalists



#### 經貿透視關

雜誌訂閱 貿協書廊 子粉絲團 加入我的









(中央社記者賴于榛台北26日電)行政院副院長鄭文燦今天說,為強化關鍵基礎設施韌也 將提升相關防護人員訓練,對這類特種醫察,應給予更好權利與保障;同時,醫察不會量

他說,政府會持續支持相關安全科技應用國產化,除了要防止可能的資安漏洞,也希望就

有關外界關注保安醫察第二總隊可能擴維、施以軍事訓練等議題,關文樑會後接受媒體討 表示,醫察不會變成重人,軍醫有其界限,不過全世界各國都有特種醫察、台灣保安醫界

70 news articles exposed



2023 Secutech 聚焦5G AIoT應用

经济日报

(6) 首員 經濟VIP 經濟影響 伯特 整節 產業 總非 陽階 兩岸 金融 開西 理財 疾市 專業 品味 OFF學 無格 I

#### Secutech 2023 打造智慧安防生態系

由國家通訊傳播委員會指導。汪蘭克福爾實有限公司台灣分公司主辦的

而港展覽紹開展。同期學辦『Mobility亞太智慧理輸展』、『第二十屆台



# SECUTECH PHOTO GALLERY

**READ MORE** 

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# SECUTECH PHOTO GALLERY

Video Highlight 🕒













secutech 24th-26th April 2024

Secure your spot now!

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